



**CLOUD-BASED VS.
IN-HOUSE SERVER
COMPARISON CHART**

Cloud-based servers and in-house servers are the two primary options for hosting data for businesses. Which option is best for you? The answer varies for each company and is dependent on several factors. We have put together this comparison chart to help you determine which type of server is best for your organization. Let's start with definitions.

CLOUD-BASED SERVERS

We all have heard about “The Cloud.” However, most just know that it allows data to be saved... Somewhere. There is so much more to it and what it can do for your business.

A Cloud Server is a centralized server resource that is pooled, hosted, and delivered over a network. A network could be things like Google Drive, Dropbox, one drive, etc. This allows data to be accessed on-demand by multiple users at once.



Cloud technology allows an infinite number of servers to act as a single entity. Cloud Servers can be located anywhere and deliver services remotely. A Cloud Server securely stores your business information and allows you to access your business data anytime, from anywhere, and from any device. Cloud computing and management solutions are fast and user-friendly.

Because these networks are hosted outside of your system, server instances and/or resources are constantly maintained and live within someone else's datacenter or environment. They take on the cost of hardware refreshes and server resources to keep the network running.



IN-HOUSE SERVERS

In-House Servers differ by the physical space they occupy within your office building or suite. Because of this centralized location, resources are accessible by those on the same Local Area Network (LAN) or by those who have access using a VPN (Virtual Private Network) that would give access to this internal resource.

An In-House Server does not traditionally make use of virtual technology, and is a good option for a company that does not want to rely solely on the internet. Keeping your data on an in-house server means that all your critical and sensitive information is at your fingertips and away from third parties.

Maintaining an In-House Server is very different from that of its Cloud counterpart. Since this server lives within a physical space, it requires both hardware and server refreshes. These are the responsibility of the business that operates with it.

THE PROS AND CONS

CLOUD-BASED SERVER	
PRO	CON
No need for onsite hardware or capital expenses.	Increased performance increases monthly cost. [RAM / Processor]
Operation Expenses [OpEx] that are generally monthly reoccurring.	Storage, RAM, and Processor limitations based on contract or tier. *
Storage/ RAM / Processor can be added as needed. [Provided all servers are in the same tier.]*	Requires Internet access. If internet access goes down, you will need alternative Internet to access.
High scalability.	With several options available. An upgrade to one server may require an upgrade to all, resulting in excessive upcharges. *
No hardware warranty required.	Performance hinges on speed/stability of local internet connection.
Solutions are often on-demand.	
Continuous infrastructure upgrades.	
IN-HOUSE SERVER	
Complete control of data.	Capital Investment.
Complete control of hardware.	Upfront cost.
Speed of local "On-site" Network [server sitting next to you].	Single point of Failure.
Keeps critical data in-house, no third party has access to your info.	Higher cost of upgrade [You get what you get].
Does not rely on internet connection to access data [in-House users].	Requires Server room/closet.
Performance oriented service.	Requires support infrastructure [Power, Cooling, Redundancy].
You always know where your data is.	Hardware support agreements & warranties needed [24x7 support contracts recommended].
	Relies on internet connection to access data [external users].
	Upgrades are limited to hardware capabilities of aging physical equipment.

* - Depending on Vendor.

WHAT TYPE OF SERVER IS BEST FOR YOUR BUSINESS?

Choosing between an In-house or Cloud-based Server solution is different for each company and dependent on operations, goals, and capabilities. For example, if your workforce is remote, even part of the time, you will want easy access to data anywhere there is an internet connection. Therefore, utilizing a cloud server is the option that makes the most sense.

However, if your organization wants to keep critical data in-house to prevent third party access and wants to have full control over your backup, an in-house server may be your best option.

Additional factors may also need to be considered. How many offices do you have? What is the size of your business? Does your area frequently experience storms, power failures, or other risks to your data? Is your team tech-savvy? Although there is no direct answer, considerations such as these will help in determining which option is best for your business.

NEED IT HELP?

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